

## Pre-class survey - Strategy

Q1 Thanks for your interest in taking the Business Strategy for Life Scientists class. To be accepted to the class, please answer these pre-class survey questions. Your responses will provide a point of comparison to see what you learn from the class. The survey is completely anonymous. Please submit your answers by 5:00 PM CT on Friday, April 1, 2016 or your spot will be offered to someone else. If you have any questions, please contact [NAME] at [EMAIL ADDRESS].

Q2 How would you rate your knowledge of the following concepts:

	No Knowledge (1)	Little Knowledge (2)	Somewhat Knowledgeable (3)	Knowledgeable (4)	Very Knowledgeable (5)
How to define strategy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How scientific companies use strategy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How academic researchers use strategy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How to determine the value of a company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How to identify stakeholders in a company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How strategy impacts resource allocation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How to define vision	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How to determine a business's strategy from their website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q3 How would you rate your ability to:

	Not competent (1)	Very little competence (2)	Neutral (3)	Somewhat competent (4)	Very competent (5)
Write the vision statement for your current research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop a strategic plan for your future research program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use knowledge about business strategy in an interview setting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use knowledge about business strategy in a networking setting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q4 What are your goals for taking the Business Strategy for Basic Scientists class?

Q5 Please record any questions you may have about the course here.