

Post-class survey - Strategy

Q1 Thank you for attending the Business Strategy for Life Scientists workshop. Please answer these post-class survey questions. Your responses will provide a point of comparison to see what you learn from taking the class, and also provide information for us to improve the workshop. The survey is completely anonymous. If you have any questions, please contact [NAME] at [EMAIL].

Q2 How would you rate your knowledge of the following concepts:

	No Knowledge	Little Knowledge	Somewhat Knowledgeable	Knowledgeable	Very Knowledgeable
How to define strategy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How scientific companies use strategy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How academic researchers use strategy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How to determine the strategic focus of a company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How to identify stakeholders in a company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How strategy impacts resource allocation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How to determine a business's strategy from their website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q3 How would you rate your ability to:

	Not competent	Very little competence	Neutral	Somewhat competent	Very competent
Write the strategic focus for your current research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop a strategic plan for your future research program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use knowledge about business strategy in an interview setting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use knowledge about business strategy in a networking setting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q4 These questions refer to the Group Case Study discussion. Please indicate how strongly you agree or disagree with the following statements.

	Strongly agree	Agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Disagree	Strongly disagree
The format was effective	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The facilitator was effective	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The group discussions were valuable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q5 Please indicate the case you discussed.

- Academic lab setting
- Juno Therapeutics (Pharma company)
- Global Blood Therapeutics (Pharma company)
- Intersect (Medical device company)

Q6 What did you like most about the group case study discussion?

Q7 How could the group case study discussion be improved?

Q8 These questions refer to the Workshop overall. Please indicate how strongly you agree or disagree with the following statements.

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
The content was useful for academic settings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The content was useful for industry settings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The format was effective	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The speakers were effective	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would be likely to recommend this Business Strategy workshop to a friend or colleague	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall, the session was valuable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q9 What were the two most striking things you learned in this workshop?

Q10 What did you like most about this workshop?

Q12 How could this workshop be improved?

Q13 Would you be interested in taking the next workshop - Business Finance?

- Yes
- Maybe
- No

Q14 I am a

- Graduate student
- Postdoc
- Other _____

Q15 When do you anticipating moving on to your next position?

- 1-3mo
- 3-6mo
- 6-12mo
- 1yr+
- 2yr+
- 3yr+

Q16 Thank you for taking this assessment!