Pre-class survey - BD

Q1 Thank you for submitting an application for the Business Development for Life Scientists workshop. Based on your thoughtful responses, we now invite you to complete the next step of the application. To be accepted to the class, please answer these pre-class survey questions. Your responses will provide a point of comparison to see what you learn from taking the class. The survey is completely anonymous. The workshop will be held 12-2 p.m. on Wednesday, June 8, 2016. You must be able to attend the entire workshop. Upon completion of this pre-survey, the class location will be sent via email. Please submit your answers by 5:00 PM PT on Friday, June 3, 2016 or your spot will be offered to someone else. Thanks for your interest in taking the Business Development for Life Scientists workshop! If you have any questions, please contact [NAME] at [EMAIL].

Q2 How would you rate your knowledge of the following concepts:

| | No Knowledg e | Little Knowledg e | Somewhat Knowledgabl e | Knowledgeabl e | Very Knowledgeabl e |
|---|---------------------|-------------------------|------------------------------|-------------------|---------------------------|
| How to define business developmen t | • | O | • | • | • |
| How scientific companies use business developmen t to fill gaps | • | O | • | • | • |
| How academic researchers use business developmen t | • | 0 | • | • | • |
| How companies lay the groundwork for successful business deals | • | O | • | • | • |
| Different deal types | O | O | • | • | • |
| How to manage a deal and determine metrics of success | • | O | • | • | • |

Q3 How would you rate your ability to:

| Qu'illett Would you it | | ., | | | |
|---|---------------|------------------------|---------|--------------------|-------------------|
| | Not competent | Very little competence | Neutral | Somewhat competent | Very competent |
| Identify gaps that companies can fill using BD | • | • | O | • | • |
| Manage collaborations to meet goals | • | • | O | • | • |
| Measure whether a deal or collaboration is successful | • | 0 | • | 0 | 0 |
| Identify the hallmarks of outstanding business development | • | • | O | • | 0 |
| Use knowledge about business development in an interview setting | 0 | • | • | 0 | 0 |
| Use knowledge about business development in a networking setting | 0 | 0 | • | 0 | o |

Q4 Are there particular topics you'd like to hear about in the Business Development workshop?

Q16 Please record any questions you may have about the workshop here.